

CONTRACT



WAGA
1551 Briarcliff Rd. NE
Atlanta, GA 30306
(404) 875-5555

<http://www.fox5atlanta.com>

And:

Strategic Media Services
Attention: Neil Williams
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Contract / Revision 656827 /		Alt Order # WOC10607464	
Product Congressional Leadership Fund - Advocacy			
Contract Dates 03/29/17 - 04/04/17		Estimate # 2850-CLF GA TV add:	
Advertiser Congressional Leadership Fund		Original Date / Revision 03/27/17 / 03/27/17	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Property WAGA	Account Executive Anthony Castaneda	Sales Office FSS Philadelphia	
Special Handling			
Demographic Adults 35+			
Agency Code TV12521	Advertiser Code 267	Product 1/2 345	
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WAGA	03/29/17	03/31/17	Good Day 530a	530a-6a		:30				NM	1	\$600.00
		POLITICAL ISSUE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 03/29/17	04/04/17	----1--	1				\$600.00				
N 2	WAGA	03/29/17	04/04/17	Good Day 6a	6a-7a		:30				NM	3	\$2,700.00
		POLITICAL ISSUE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 03/29/17	04/04/17	-111---	3				\$900.00				
N 3	WAGA	03/29/17	04/04/17	Good Day 7a	7a-8a		:30				NM	5	\$4,625.00
		POLITICAL ISSUE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 03/29/17	04/04/17	11111--	5				\$925.00				
N 4	WAGA	03/31/17	03/31/17	Good Day 8a	8a-9a		:30				NM	1	\$700.00
		POLITICAL ISSUE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 03/29/17	04/04/17	---1--	1				\$700.00				
N 5	WAGA	03/29/17	04/04/17	Good Day 9a	9a-10a		:30				NM	3	\$1,425.00
		POLITICAL ISSUE											

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Contract / Revision	Alt Order #
656827 /	WOC10607464

Contract Dates	Product	Estimate #
03/29/17 - 04/04/17	Congressional Leadersh	2850- CLF GA TV add: 3/2

Advertiser	Original Date / Revision
Congressional Leadershi	03/27/17 / 03/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WAGA	03/29/17	03/29/17	Good Day 430a	430a-5a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	-1-11--	3			\$475.00					
N 7	WAGA	04/01/17	04/01/17	Good Day Sa 7a	7a-8a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	-----1-	1			\$350.00					
N 8	WAGA	04/02/17	04/02/17	Good Day Su 8a	8a-830a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	-----1	1			\$550.00					
N 9	WAGA	03/29/17	04/04/17	Fox 5 News at Noon	12p-1p		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	-1111--	4			\$425.00					
N 10	WAGA	03/29/17	04/04/17	M-F 4p-5p	4p-5p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	-11-1--	3			\$750.00					
N 11	WAGA	04/01/17	04/01/17	Sa 4p-5p	4p-5p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	-----1-	1			\$350.00					
N 12	WAGA	03/29/17	04/04/17	Fox 5 News at 5p	5p-6p		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	1111---	4			\$950.00					
N 13	WAGA	03/30/17	03/30/17	Fox 5 News at 6p	6p-7p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	---1---	1			\$1,050.00					
N 14	WAGA	04/01/17	04/01/17	Fox 5 News Sa 6p	6p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/29/17	04/04/17	---1---	1			\$1,050.00					

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<u>Contract / Revision</u>		<u>Alt Order #</u>
656827 /		WOC10607464
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/29/17 - 04/04/17	Congressional Leadersh	2850-CLF GA TV add: 3/2
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Congressional Leadershi	03/27/17 / 03/27/17	

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N 15	WAGA	04/02/17	04/02/17	Fox 5 News Su 6p	6p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/29/17	04/04/17	-----1-				1	\$500.00				
N 16	WAGA	04/03/17	04/03/17	24 LEGACY	8p-9p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	1-----				1	\$8,000.00				
N 17	WAGA	03/29/17	04/04/17	Fox 5 News Edge 11p	11p-1130p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/29/17	04/04/17	-1111--				4	\$1,400.00				
N 18	WAGA	03/29/17	04/04/17	M-F 1130p-12a News	1130p-12a		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/29/17	04/04/17	11111--				5	\$900.00				
N 19	WAGA	04/01/17	04/01/17	Fox 5 Late News Sa 10p	10p-11p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/29/17	04/04/17	-----1-				1	\$1,200.00				
N 20	WAGA	04/02/17	04/02/17	Fox 5 Late News Su 10p	10p-11p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/29/17	04/04/17	-----1				1	\$1,400.00				
N 21	WAGA	04/02/17	04/02/17	Su 11p-11:30p News	11p-11:30p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/29/17	04/04/17	-----1				1	\$1,250.00				
N 22	WAGA	03/29/17	04/04/17	M-Su 1a-2a	1a-2a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/29/17	04/04/17	11111--				5	\$125.00				
Totals													49 \$43,825.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 - 04/04/17	49	\$43,825.00	(\$6,573.75)	\$37,251.25
Totals	49	\$43,825.00	(\$6,573.75)	\$37,251.25

Signature: _____ Date: _____

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